DIY Giving Toolkit

Thank you for organizing a fundraiser on behalf of Helping Hands! Here are some steps to help you make your event a success.

**Step One: Download and Complete the DIY Fundraising Packet.**
We have outlined four different categories of fundraisers for you to jumpstart your fundraiser. Whether you want to organize a golf tournament or host a trivia night on behalf of Helping Hands, we want you to be creative in your giving. Have fun with it! With your packet, please include any materials such as invitations, brochures, or other items. This information will help us help you make your fundraiser as successful as possible!

**Step Two: Decide on a (Real or Virtual) Venue.**
Are you hosting a Facebook fundraiser in honor of your dog’s birthday? Then great, your virtual venue has already been decided! If not, then you'll probably need to find a place to host your event. There are lots of great options including parks, bars and restaurants, bowling alleys, gyms, and community centers! Ask if they would be interested in donating space for your event.

**Step Three: Designate a Monetary Goal for your Fundraiser.**
Setting a goal helps create a measurable objective for your fundraiser. Your sum-total will make each individual donor feel as if they are part of a greater impact!

**Step Four: Create a Guest List.**
Chances are, you heard about us through a coworker, friend, or family member. Friends give because of friends! Whether your fundraiser is online, by invite only, or open to the public, you will want to define your audience so that you can best plan your event. Create invitations, shareable social media content, or flyers to spread the word!

Tip: Make it personal! Your friends want to help you raise money for a cause that is meaningful to you.

**Step Five: Go Time!**
Preparations have been made and your fundraiser has been launched!

If you’re raising money online, then be sure to check in during your campaign. Post updates when you reach milestones in your goal. Use Helping Hands’ photos and videos so that donors can see their gift in action. Check out other tips on how to make your Facebook Fundraiser SHINE.

If you are hosting a live event, make sure you have the necessary materials! Create signage and decorations so that your guests can easily locate the event. Bring a means to accept donations such as a cash box or a device that can accept electronic payment. Be sure to remember any additional tools that are unique to your event. You can’t host a battle of the bands without a sound system or a 5k without water bottles!

Questions? Contact the Development office at 617-787-4419 x 113 or development@monkeyhelpers.org